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## Parish Outreach Initiative

### A Step-by-Step Plan for Priests and Parish Leadership

#### 1. Recruit Volunteers

Invite a small group of parishioners who are dependable, prayerful, and enthusiastic about strengthening the parish's spiritual life. Aim for 6–10 people who can help with logistics, hospitality, and promotion.

#### 2. Schedule a Planning Meeting

Set a date for an initial meeting with the volunteers. Provide them with an overview of America's Rosary, its purpose, and the vision for a parish-wide launch. Use this meeting to clarify roles and expectations.

#### 3. Elect an America's Rosary Team

From the volunteer group, select a core team of 3–5 leaders. Assign clear roles such as:

- **Coordinator** (overall leadership)
- **Hospitality Lead** (setup, decorations, environment)
- **Communications Lead** (bulletin, flyers, announcements)
- **Materials Lead** (booklets, rosaries, tables, distribution)
- **Prayer Lead** (liturgical flow, intentions, reverence)

#### 4. Set the Date & Location

Choose a date that aligns with parish rhythms—after a Sunday Mass, during a holy hour, or as a special evening event. Reserve the church, parish hall, or outdoor space. Confirm sound, seating, and lighting needs.



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## 5. Begin Team Preparations

The America's Rosary Team prepares all practical elements:

- Reserve the church or hall
- Plan simple decorations (patriotic colors, Marian imagery, candles)
- Prepare bulletin announcements and flyers
- Order America's Rosary booklets and rosaries for attendees
- Set up welcome tables and sign-in sheets
- Coordinate volunteers for setup, distribution, and cleanup

## 6. Announce the Event in the Parish

Use every parish communication channel for at least two weeks:

- Bulletin announcements
- Pulpit announcements at all weekend Masses
- Parish website and social media
- Ministry email lists
- Posters in the narthex and parish hall

Keep the message consistent: *"Join us as we pray America's Rosary for our nation."*

## 7. Distribute Flyers After Mass

Have volunteers stationed at every exit after each weekend Mass. Offer flyers with a warm invitation and a smile. Encourage families, ministries, and parish groups to attend together.